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TITLE: Atlantis Teaching App Privacy Policy		APPROVED BY: Directors	

Atlantis Teaching App Privacy Policy

Effective Date: [10/01/2025]

Atlantis Teaching App and Triton Training ("we," "our," or "us") are committed to protecting the privacy of its users ("you" or "your"). This Privacy Policy explains how we collect, use, store, and share your information when you use our mobile application (the "App"). By using the App, you consent to the practices described in this policy.

1. Introduction

We provide a personalised experience for users through our App. To achieve this, we process your personal data responsibly and in accordance with applicable laws, including the UK General Data Protection Regulation (UK GDPR) and other relevant regulations. This policy outlines the types of data we collect, how we use it, and your rights.

2. Types of Data Collected

Data You Provide to Us

- **Account Information:** Name, email address, phone number, and other details required to create and maintain your account.
- **Profile Information:** Qualifications, certifications, skills, interests, and other details you choose to share in your profile.
- **Media Content:** Photos, videos, and documents uploaded to the App, including resumes or portfolios for professional use.
- **Communication:** Messages, inquiries, or feedback you send to us, including participation in surveys or focus groups.

Data We Collect Automatically

- **Device Information:** Device type, operating system, IP address, browser type, and app version.
- **Usage Data:** How you interact with our App, including search queries, features accessed, and time spent.

- **Cookies and Tracking Data:** Data collected through cookies, web beacons, and similar technologies to enhance your experience and provide personalised services.

Data from Third Parties

- Information from third-party services such as social media platforms, if you connect your account.
- Data from advertisers, analytics providers, or other business partners.
- Publicly available information that enhances your profile or personalisation.

3. How We Use Your Data

We use your data for the following purposes:

- **To Provide Services:** Deliver the App's features and functionality.
- **To Personalise Your Experience:** Tailor content, recommendations, and interactions based on your profile and preferences.
- **To Improve Our Services:** Analyse trends, usage, and feedback to develop new features and enhance user satisfaction.
- **To Communicate with You:** Notify you about updates, promotions, and important account-related information.
- **To Ensure Security and Compliance:** Prevent fraudulent or malicious activities and comply with legal obligations.
- **To Facilitate Monetisation:** Enable targeted advertising, marketing campaigns, and sponsored content relevant to your interests.
- **To Support Networking and Community Building:** Facilitate professional connections, collaborations, and shared interests.

4. Sharing Your Data

We may share your data in the following ways:

- **With Service Providers:** Vendors who assist in hosting, analytics, advertising, and customer support.
- **With Advertisers:** Aggregated and anonymised data shared for targeted advertising and marketing purposes.
- **For Networking Purposes:** Sharing profile information with other users when you engage in community or networking activities.
- **For Legal Compliance:** Authorities or legal entities when required by law or to enforce our terms of use.
- **With Your Consent:** For purposes or activities you explicitly agree to, such as sharing your profile with potential employers.

We will not sell your personal data to third parties without your explicit consent.

5. Data Retention and Storage

We store your data securely on servers located in The United Kingdom (UK). Data is retained only as long as necessary for the purposes outlined in this policy or as required by law. Retention periods may vary based on the type of data and legal requirements. You may request deletion of your data at any time, subject to regulatory obligations.

6. Your Choices and Rights

You have control over your data and may exercise the following rights:

- **Access Your Data:** Request a copy of the data we hold about you.
- **Correct Your Data:** Update or correct inaccurate or incomplete data.
- **Delete Your Data:** Request deletion of your personal data, subject to legal and contractual limitations.
- **Restrict Processing:** Limit how your data is processed in certain situations.
- **Object to Processing:** Object to the processing of your data for specific purposes, such as marketing.
- **Data Portability:** Request a copy of your data in a portable format.
- **Manage Preferences:** Adjust cookie settings, data sharing options, and personalisation preferences.

To exercise these rights, contact us using the information provided below.

7. Security Measures

We employ industry-standard security measures to protect your data, including:

- **Encryption:** Encrypting sensitive data during transmission and storage.
- **Access Controls:** Limiting access to data based on roles and responsibilities.
- **Regular Reviews:** Conducting security audits and updates to address potential vulnerabilities.

While we take all reasonable measures to secure your data, no system is entirely secure. You are responsible for safeguarding your account credentials and devices.

8. Cross-Border Data Transfers

Your data may be transferred outside your country of residence for processing and storage. We ensure that such transfers comply with relevant laws by implementing safeguards, such as Standard Contractual Clauses or equivalent frameworks, to protect your data.

9. Contact Information

If you have questions, concerns, or requests related to this Privacy Policy, you can contact us at:

- **Email:** info@tritontraining.co.uk

10. Updates to This Privacy Policy

We may update this policy periodically to reflect changes in our practices or legal requirements. Revisions will be posted here with an updated effective date. We encourage you to review this policy regularly.

Acknowledgement By using the App, you confirm that you understand and agree to this Privacy Policy.

Issue	Written, Checked and Approved	Issue Date	Action by
1	Written, Checked and Approved	10/01/2025	Krystal Buckley

11. Internal Documents & Forms

12. External Sources of Information

Approved by: Directors

For issues regarding any of our policies please contact our directors via email info@tritontraining.co.uk

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